

Obligatory Information according to Art. 3 of the Data Act (DA)

for the processing of data from a connected product

The following information must be provided to sales partners and potential contract parties for agricultural machinery or other products from HORSCH, for which HORSCH may also offer transparent access and use of machine data through HorschConnect and other online services or support operational tasks. The product becomes connected to the network only after the customer completes the required registration for access. Article 3 of the Data Act (DA) stipulates that the user of a connected product (Section 2) must be informed about the details of data collection prior to the conclusion of the contract. The information obligation is applicable irrespective of whether the user has direct access to the data. The information generated by the connected product may vary depending on the specific use case.

| | |
|--|--|
| 1 Entity responsible | <p>In relation to the manufacturing of the machines, the entity responsible is:</p> <p>HORSCH Maschinen SE & Co. KG Sitzenhof 1, 92421 Schwandorf, Germany E-mail: info@horsch.com Tel.: +49 9431 7143-0</p> <p>HORSCH LEEB Application Systems SE & Co. KG Kleegartenstraße 54, 94405 Landau a. d. Isar, Germany E-mail: info@horsch.com Tel.: +49 9951 6041-0</p> |
| 2 Data that may be generated by the connected product | <p>Type of data:</p> <ul style="list-style-type: none"> -Operational and work data, such as area covered (in hectares), working width, operating time, location (GPS data), application quantities (e.g. seed, fertilizer, pesticides), quality data (e.g. gaps, nozzle status), error messages, diagnostic data, master data (e.g. field boundaries). -Operating data, such as engine speed, fuel consumption, operating hours, driving speed, oil temperatures, error messages, diagnostic data. -Environmental data, such as weather data (with appropriate sensors, e.g. temperature, wind). -Agronomic work data, such as target and actual value maps, field boundaries, driving tracks. <p>Data format: The raw data is transmitted in key-value format, indicating the location and position of the data within the machine.</p> |

| | |
|---|---|
| | Estimated volume of product data: Approximately 1 MB per hour |
| 3 Information on the generation of real-time data | <p>There is continuous generation of real-time data (HorschConnect SmartCan for telematics).</p> <p>Data is exchanged ad hoc between the user and the machine (wireless data exchange with the eosT10 terminal).</p> |
| 4 Information on storage on the device/remote server | The product is capable of storing data on a device or a remote server. |
| 5 Data retention period | <p>We process and store your personal data for as long as is necessary for the duration of our business relationship, including the initiation and execution of a contract. Additionally, we are subject to various retention and documentation obligations under German law, particularly the Handelsgesetzbuch (Commercial Code) and the Abgabenordnung (Tax Code). The retention and documentation periods stipulated therein may be up to ten years. For more information on how we process your personal data in connection with our products, the HORSCH portal, HORSCHConnect and its services, please refer to our privacy policy: https://www.horsch.com/digitalservices/privacy-statement</p> |
| 6 User access to data | <p>The user can access the data of his machine(s) on the 'HorschConnect Telematics' portal (https://telematics.horsch.com), insofar as this is intended for the respective machine due to its equipment features. Electronic, automated data exchange is possible.</p> <p>The user can upload and download data for the terminal ad hoc via the 'eosT10 Wireless Data Exchange' portal (https://terminal.horsch.com). The terminal synchronises these online via a WLAN connection that has to be set up manually.</p> <p>Activation must be actively carried out by the user. The user can request the deletion of personal data at any time by sending an email to info@horsch.com. The terms of use can be found at: https://www.horsch.com/digitalservices/terms</p> |